

History & More On The Grassfed Exchange



Wayne Rasmussen from Plainview, healing from an injury, had time on his hands. He thought that he wanted to contribute to the growth of the grassfed industry. Grassfed, in his mind, represents: healthy soil, healthy plants, healthy animals, and healthy man. It also represents stewardship that he has been called to. It's a God thing! Less than two months ago, Wayne asked me to visit and talk about his ideas...I did and the rest really is history. He wanted an exchange of ideas and grassfed genetics—thus we named it The Grassfed Exchange. Wayne will coordinate the sale and UNL Extension in Knox County will coordinate the seminar. This idea is evolving into an event that will be worthwhile and fun to be part of.

Purpose Statement of the Grassfed Exchange: To promote grassfed beef for the social good of our land, our consumers, and our communities. To educate both consumers and producers by promoting the exchange of ideas and developing strategies to increase the value of the grassfed industry. To improve genetics for the grassfed industry through the exchange of proven genetics and to improve the skills of the grassfed producers through education and the sharing of knowledge by means of the sale & seminar.

Sponsors of the Exchange/Event are three grassfed beef companies: Thousand Hills Cattle Company, Tallgrass Beef Company, and US Wellness. UNL Extension in Knox County, Wayne Rasmussen, and the Grassfed Exchange are also sponsors.

The sponsors chose Stockmen's Livestock Market in Yankton, South Dakota, as the Exchange site. All seminar sessions on February 26 will be hands-on demonstrations with livestock and equipment.

Speakers:

Todd Churchill, Thousands Hills Cattle Co.
John Cotton, Cotton Beef
Mark DeBoo, Diamond D Angus
Teddy Gentry, Bent Tree Farms
Terry Gompert, UNL Extension
Bill Kurtis, Tallgrass Beef Co.
Mike Leischman, Tallgrass Beef Co.

Larry Mehlhoff, 5 L Red Angus (pending)
Clay Nash, Tallgrass Beef Co.
Allan Nation, Stockman Grass Farmer
Scott Pampuch, Chef from Minnesota
Kit Pharo, Pharo Cattle Company
Allen Williams, The Jacob Alliance
John Wood, US Wellness Meats
Same Wylie, Octoraro Angus

A grassfed steak banquet will be held at the Kelly Inn in Yankton, South Dakota, at 6:00 p.m. on February 26. Scott Pampuch, owner & chef of Corner Table Restaurant in Minneapolis, Minnesota, will prepare the steak as well as speak. Bill Kurtis and Allan Nation will also address us at the banquet.

Contact UNL Extension in Knox County for banquet or seminar information by phone at 402-288-5611 or email at knox-county@unl.edu

There will be grassfed genetics to view at breeder display pens. Note: I really appreciated the display pens when a grassfed genetics conference was held in Kearney.

Breed cows and heifers, feeders, and bulls will be sold at the auction sale on February 27 starting at 1:00 p.m. The three grassfed beef companies who are helping sponsor this event will hold a discussion about their program at 9:00 a.m. Internet sales capabilities are available.

Contact Wayne Rasmussen for sale information by email at grassfedexchange@yahoo.com or website at grassfedexchange.com